

---

# DEPUTY HEAD OF PUBLIC AFFAIRS

## Salary £37,392, rising to £43,980, plus benefits

### Central London

The FSB is the largest campaigning pressure group promoting and protecting the interests of the self-employed and owners of small firms. Formed in 1974, it now has over 215,000 members across 33 regions and 230 branches. On the member benefits side, it offers assistance and support 24 hours a day, while its lobbying arm - led by the Westminster Press and Parliamentary office - applies pressure on MPs, Government and Whitehall, lobbies politicians in their constituencies and puts the FSB viewpoint over to the media.

Reporting into the Head of Public Affairs, you will work to promote FSB policy, corporate work and promotional events within Parliament. You will input into the FSB's strategic and marketing plans, act as Deputy Chief Media Spokesperson, and deputise for the Head of Public Affairs where required. In addition, you will be responsible for managing a team of 3 press officers and need to build key internal relationships with the policy team and across the organisation regionally to ensure consistent messages are communicated effectively.

The ideal applicant will have extensive public affairs and media experience. Expert knowledge of Westminster and Whitehall is essential, as is an understanding of the how the media operates both nationally and regionally. Applicants must be able to adopt a strict non-party political approach on all issues handled by the FSB. Staff management experience would be advantageous.

**For further information or to apply contact Rachel Wilkinson at Ellwood and Atfield on 020 7340 6480, email your CV to [enquiry@ellwoodandatfield.com](mailto:enquiry@ellwoodandatfield.com) quoting reference PRW/FSB or visit [www.ellwoodandatfield.com/fsb](http://www.ellwoodandatfield.com/fsb)**

